JEFF ZABEL

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EXPERIENCE

Autopay, Denver, CO   December 2015 – June 2016
VP Product
- Strategically prioritized features and stories using design-thinking methodology and human-centered design to develop an automated credit marketplace and underwriting origination system for automotive financing.
- Developed relationships with key online sales partners and financing lead sources.

DataHero, San Francisco, CA   December 2011- May 2015
Co-founder & Chief Product Officer
- Raised over $10M in venture capital led by Foundry Group to bring the product to market and build the company. DataHero was acquired by Cloudability.
- Led engineering, development, design and product efforts to create and scale the first ever business intelligence for SaaS services web application.
- Grew the company to a team of 15 employees & thousands in monthly recurring revenue.
- Partnered with over 20 leading SaaS marketing automation, customer success, email marketing, payment processing, and analytic solutions to create an analytic reporting suite.

BMW Technology Office, Mountain View, CA   August 2011 – November 2011
Business Development - Mobile Applications
- Built relationships and defined product development for 3rd-party BMW and MINI ready apps: Pandora, MOG, Audible, Stitcher Radio, Spotify, TuneIn Radio, Glympse, Facebook, Twitter, and Google.

BMW AG, Munich, Germany   August 2009 – July 2011
Senior Product Manager - Mobile Applications
- Managed the series implementation team of 22 employees and 18 contractors to enable iPhone applications to run in BMW and MINI vehicles.
- Led concept definition, user-experience, engineering development, testing and deployment to production of BMW Apps and MINI Connected iOS integrations.
- Recipient Herbert Quandt Ring awarded once every 4 years for a significant engineering effort.

BMW Technology Office, Palo Alto, CA   July 2004 – July 2009
Senior Engineer - Connected Services
- Invented & developed the following features in BMW vehicles: Google Send to Car and In-Car Local Search, Mini Interior Mood Lighting, and MINI Connected/BMW Apps Car Data Server.
- Established and managed relationships to enable future BMW strategic innovation initiatives in the following fields: consumer-internet, mobile devices, mobile applications, consumer electronics, and speech-recognition.
- Managed over 20 predevelopment projects ($20k - $1M) with a successful internal transfer rate to Munich vehicle development partners of over 75%.
- Invited expert-speaker at various national and international conferences.
- Awarded 3 US Patents, 2 International Patents and the BMW innovation award in 2007.
- Demonstrated excellent client facing skills and experience in dealing with technical teams and C-level executives.

Engine Control and Monitoring Inc., Sunnyvale, CA   June 2003 – September 2003
Electronics Engineer Internship
- Implemented embedded ignition control for the installation of a jet-turbine engine into a Volkswagen Beetle. (https://www.youtube.com/watch?v=mJyAA0oPAwE)

Accenture & eBay, San Francisco, CA   August 2001 – September 2002
Analyst
- Created B2C channel that enabled businesses to liquidate excess inventory to consumers through eBay – branded today as eBay Stores.
- Managed team of four to design, build, and implement a mass communication email system between eBay Stores and buyers.

EDUCATION

Stanford University, Stanford CA   September 2002 – June 2004
MS Mechanical Engineering
- Focus on 'smart' (IC) electronics design, d.school & user experience design, medical device design, and basic finance & accounting.

Santa Clara University, Santa Clara, CA   September 1997 – June 2001
BS Mechanical Engineering
- Graduated Magna Cum Laude, University honors program.
- Focus on robotics, computer vision and embedded electronic design.

SKILLS

Web Development: Javascript, Node.js, Express, Backbone, JQuery, Underscore, React, Grunt, HTML5, LESS, CSS3, Bootstrap, Responsive Web Design, PHP, Git

Mobile: iOS, Objective-C, PhoneGap, Titanium, XCode

Product Development: User experience & Human-centric design, Stanford d.school, Adobe Photoshop, Sketch

General Development Languages: C, C++, Java, Python

Web Ops & Hosting: AWS EC2, Amazon RDS, NGINX, Apache Tomcat, Lighttpd, Linux, Windows

Databases: MYSQL, MongoDB

Methodologies: Agile, BDD, TDD, Lean

Embedded Systems: Firmware development, digital and analog circuit design, sensors, wireless & RF, PCB design & layout

Mechanical Design: Solidworks solid modeling, machining, TIG welding

ACTIVITIES

Techstars, Boulder, CO   May 2015 - Present
Mentor